

****Media Alert/Interview Opportunity****
Susan G. Komen Annual Meeting
Promise Week 2007

Anniversary Week Celebrating 25 Years of Serving the Breast Health Needs of Millions

What: Susan G. Komen Breast Cancer Foundation's New Brand Unveiling

The Susan G. Komen Breast Cancer Foundation has played a critical role in every major advance in the breast cancer movement since the foundation's inception twenty-five years ago. With nearly \$1 billion invested to date, the Foundation is the world's single largest source of non-profit funds dedicated to curing breast cancer. To continue the legacy, the organization will unveil a new brand at its Annual Meeting, marking the 25th anniversary of unwavering progress and continuous growth in leading the breast cancer movement.

At the meeting, the largest and most progressive grassroots network of breast cancer survivors and activists in the Puget Sound area will celebrate 25 years of education, awareness and screening programs that are fighting breast cancer at every stage – from detection of the disease to the physical and spiritual healing of the victims and their families.

Who: Dr. Dwight E. Randle, Keynote Speaker

Dr. Dwight E. Randle, distinguished groundbreaking researcher, successful fundraiser, and strong visionary for the expansion of Komen's scientific scope, will be featured as a keynote speaker. Dr. Randle's research has paved the way for a new model of explaining the movement of protein molecules in nucleic acid. More recently, his Postdoctoral Research as a Fellow at the Harmon Center for Therapeutic Research in Dallas, Texas resulted in identifying a category of drugs that destroy breast cancer cells.

At the Susan G. Komen Breast Cancer Foundation, Dr. Randle served four years as the director of the National Research Grants and Awards and is now the Senior Scientific Advisor.

When: Wednesday, January 24, 2007

Annual meeting
Registration: 7:00 a.m.
Breakfast & Program: 7:30- 9:00 a.m.

**Interview opportunities are available upon request on Tuesday, January 23 and Wednesday, January 24. Please call Jacqueline Wei at 206.268.2291 to schedule.*

Where: The Fairmont Olympic Hotel

Spanish Ballroom
411 University Street
Seattle, WA 98101

Media Contacts Only:

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